

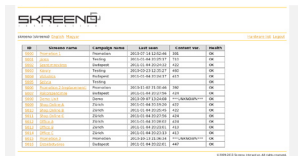
CONTENT MANAGEMENT SYSTEM OVERVIEW

Push, update, schedule and monitor your multimedia content over the Internet.



Dashboard for Customer

Scenario management - different scenarios for different locations
Content update (immediate push, or pre-scheduled)
View logs, statistics, health status from a webpage
Intelligent watchdog and e-mail notification



Scenario management - different scenarios for different locations



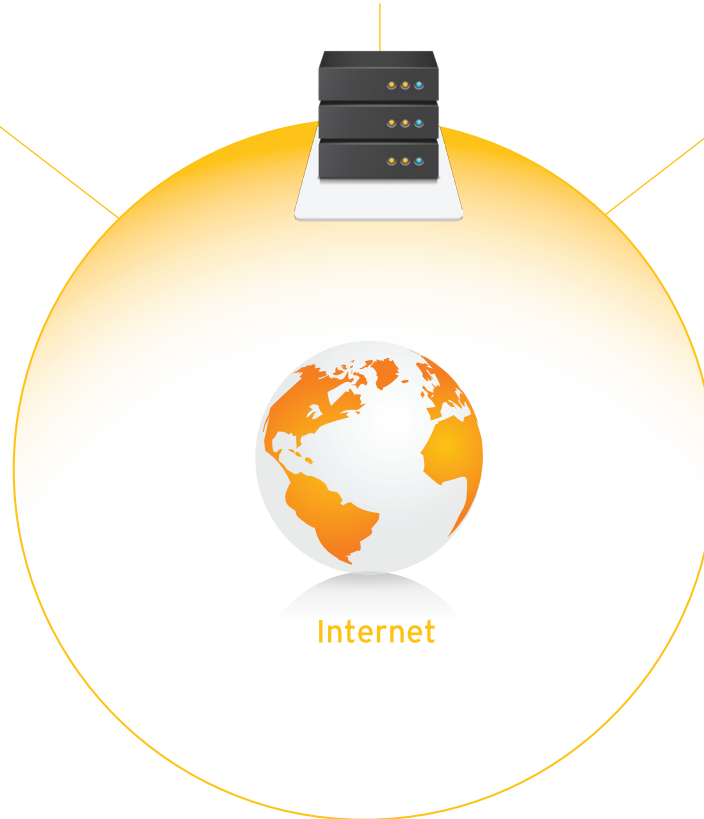
Content update (immediate push, or pre-scheduled)



View logs, statistics, health status from a webpage
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Skreeno management servers

Operated & maintained by Skreeno Kft.



Display terminals

Terminals running rich Adobe Flash™ content
Content can be passive, updated manually
Content can also be online, dynamic
(accessing customer's database, or the web)

Display terminal management

Switching monitors on/off on scheduled times
Rebooting terminals on scheduled times
Content push (per campaign, or globally)
Logging of special, user defined events (API available)



Campaign 1.



Campaign 2.

Overall System features

Seamless content changing on update
Secure connections on all data paths
Display terminals are password protected
Can be integrated with any interactive technology
(e.g. Skreeno interactive shop window <http://www.skreeno.hu>)

System setup

Skreeno content management provides the following building blocks:

- Display terminals (preinstalled with Skreeno content management system software)
- Displays (on request)
- Full access to Skreeno Content Management services